STANDARDIZED or PLAIN TOBACCO PACKAGING





INTERNATIONAL DEVELOPMENTS

Updated December 2023

IMPLEMENTATION SUMMARY

COUNTRIES SHOWN IN RED HAVE FULL IMPLEMENTATION. Full implementation means that the plain packaging requirements apply to both manufacturers and retailers. As shown in the table, most countries allow a transition period between the date when manufacturers must produce plain packs and a later date when retailers must sell all products in plain packs. This transition period allows retailers to sell through stock that is not in plain packaging before the requirements take effect.

	COUNTRY	MANUFACTURER LEVEL	RETAILER LEVEL
1	AUSTRALIA	October 1, 2012	December 1, 2012
2	FRANCE	May 20, 2016	January 1, 2017
3	UNITED KINGDOM	May 20, 2016	May 20, 2017
4	NEW ZEALAND	March 14, 2018	June 6, 2018
5	NORWAY	July 1, 2017	July 1, 2018
6	IRELAND	September 30, 2017	September 20, 2018
7	THAILAND	September 10, 2019	December 8, 2019
8	URUGUAY	December 21, 2019	December 21, 2019
9	SAUDI ARABIA	August 23, 2019	January 1, 2020
10	SLOVENIA	January 1, 2020	January 1, 2020
11	TURKEY	December 5, 2019	January 5, 2020
12	ISRAEL	January 8, 2020	January 8, 2020
13	CANADA	November 9, 2019	February 7, 2020
14	SINGAPORE	July 1, 2020	July 1, 2020

COUNTRY	MANUFACTURER LEVEL	RETAILER LEVEL
15 BELGIUM	January 1, 2020	January 1, 2021
16 NETHERLANDS	October 1, 2020	October 1, 2021
17 HUNGARY	January 1, 2022	January 1, 2022
18 DENMARK	July 1, 2021 ^A	April 1, 2022 ^B
19 GUERNSEY	July 31, 2021	July 31, 2022
20 JERSEY	January 1, 2022	July 31, 2022
21 FINLAND	May 1, 2023	May 1, 2023
22 MAURITIUS C	December 1, 2023	December 1, 2023
23 MYANMAR	December 31, 2023	March 31, 2024
24 OMAN ^D	April 4, 2024	July 4, 2024
25 GEORGIA	July 31, 2024	July 31, 2024

A DENMARK: October 1, 2021 for e-cigarettes

FULL IMPLENTATION (in date order for implementation at retailer level)

AUSTRALIA

- December 1, 2011: Adoption of the Tobacco Plain Packaging Act.¹
- December 1, 2011: Adoption of the Tobacco Plain Packaging Regulations.²
- October 1, 2012 and December 1, 2012: Implementation date for manufacturers and retailers, respectively. Plain packaging is required for all available tobacco products (NOTE: the sale of heated tobacco products is banned in Australia).
- Legal challenges: High Court constitutional challenge by tobacco industry dismissed in August 2012;³ Investment treaty claim by Philip Morris dismissed in December 2015;⁴ World Trade Organization (WTO) complaint brought by Honduras, Dominican Republic, Indonesia and Cuba – the dispute panel rejected all grounds of complaint in June 2018 and WTO Appellate Body upheld panel ruling in June 2020.⁵

FRANCE

- December 17, 2015: Adoption of Law n°2016-41⁶ (requiring plain packaging).⁷
- March 21, 2016: Adoption of Decree No. 2016-334 of March 21, 2016⁸ and Administrative Order of March 21, 2016⁹ with detailed plain packaging requirements.
- August 11, 2016: Adoption of Decree No. 2016-1117 of August 11, 2016¹⁰ containing additional plain packaging provisions.
- May 20, 2016 and January 1, 2017: Implementation date for manufacturers and retailers, respectively. Plain packaging is required for cigarettes and hand-roll tobacco.
- Legal challenges: The Conseil Constitutionnel upheld Law n°2016-41 in a decision on January 21, 2016.¹¹ The Conseil d'État dismissed six industry challenges in a decision given on December 23, 2016.¹²

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B DENMARK: October 1, 2022 for e-cigarettes

C MAURITIUS: The law required manufacturers, importers and retailers to implement plain packaging by May 31, 2023. However, through administrative practice, the implementation date was extended to December 1, 2023.

D OMAN: The law required manufacturers and retailers to implement plain packaging by September 5, 2023. However, through administrative practice, the implementation date was extended to April 4, 2024 for manufacturers and July 4, 2024 for retailers.

UNITED KINGDOM

- March 16, 2015: Adoption of the Standardised Packaging of Tobacco Products Regulations.¹³
- May 20, 2016 and May 20, 2017: Implementation date for manufacturers and retailers, respectively (applies to England, Wales, Northern Ireland, and Scotland). Plain packaging is required for cigarettes and hand-roll tobacco.
- Legal challenges: High Court challenge by the tobacco industry was dismissed in May 2016¹⁴ and the ruling was upheld by the Court of Appeal in November 2016.¹⁵

NEW ZEALAND

- September 14, 2016: Royal Assent given for the Smoke-free Environments (Tobacco Standardised Packaging) Amendment Act 2016 ("Tobacco Standardised Packaging Act"). ¹⁶ The Tobacco Standardised Packaging Act was repealed on November 11, 2020 by the Smokefree Environments and Regulated Products (Vaping) Amendment Act 2020. ¹⁷ The Amendment Act added plain packaging provisions to the Smokefree Environments and Regulated Products Act 1990. ¹⁸
- June 6, 2017: Adoption of the Smoke-free Environments Regulations 2017.¹⁹ The 2017 Regulations were revoked and replaced by the Smokefree Environments and Regulated Products Regulations 2021²⁰ (which excluded smokeless tobacco products from plain packaging rules).
- March 14, 2018 and June 6, 2018: Implementation date for manufacturers and retailers, respectively. Plain packaging is required for all available tobacco products except smokeless tobacco (which includes heated tobacco products under the regulations).

NORWAY

- February 10, 2017: Adoption of Act No. 5 of 10 February 2017 (implementing Directive 2014/40/EU and standardized packaging).²¹
- June 22, 2017: Adoption of Regulations no. 942 of 22 June 2017, ²² which detailed plain packaging requirements.
- July 1, 2017 and July 1, 2018: Implementation date for manufacturers and retailers, respectively. Plain packaging is required for cigarettes, snus and hand-roll tobacco.
- Legal challenges: Swedish Match issued court proceedings claiming that plain snus boxes are in conflict with the free trade principle under the EEA/EU agreement. The District Court dismissed the application on November 6, 2017.²³ Swedish Match filed an appeal on December 8, 2017. The appeal was dismissed on February 19, 2018.²⁴

IRELAND

- March 10, 2015: Adoption of the Public Health (Standardised Packaging of Tobacco) Act.²⁵
- September 29, 2017: Adoption of the Public Health (Standardised Packaging of Tobacco) Regulations 2017.²⁶
- September 30, 2017 and September 20, 2018: Implementation date for manufacturers and retailers, respectively. Plain packaging is required for all available tobacco products.
- Legal challenge: Claim by Japan Tobacco International in the Commercial Court was struck down in November 2016.²⁷

THAILAND

- April 2, 2017: Adoption of the Tobacco Products Control Act 2017,²⁸ which included a provision (Article 38) that allows the Minister of Public Health to introduce regulations for plain packaging.
- December 13, 2018: Publication of the Ministry of Public Health Notification of Criteria, Methods and Conditions of Tobacco Product and Cigarette Packaging B.E. 2561 (2018),²⁹ as amended,³⁰ detailing plain packaging requirements.
- September 10, 2019 and December 8, 2019: Implementation date for manufacturers and retailers, respectively. Plain packaging is only required for cigarettes.

URUGUAY

- December 21, 2018: Adoption of Law No. 19,723³¹ that amended Law No. 18,256³² to provide for tobacco plain packaging with implementation in 12 months.
- April 29, 2019: Adoption of Decree No. 120/019³³ which provided detailed plain packaging requirements and repealed Decree No. 235/018³⁴ (that mandated plain packaging with an earlier implementation date).
- December 21, 2019: Implementation date for manufacturers and retailers. Plain packaging is required for cigarettes and hand-roll tobacco.
- September 22, 2022: Adoption of Decree No. 282/022,³⁵ which amended Decree No. 120/019 to allow tobacco companies to print distinctive elements on cigarette sticks and include inserts in tobacco packs.
- October 19, 2022: Injunction issued by Uruguayan court,³⁶ which prevented the implementation of Decree No. 282/022.
 An administrative challenge to the Decree was also filed and is pending a decision.
- Legal challenges: BAT filed two legal challenges. The first challenged Decree No. 235/018; the tribunal at first instance issued an injunction suspending the decree, but this was overturned on appeal.³⁷ BAT also challenged Decree No. 120/019 and this challenge was decided in favor of the government.³⁸

SAUDI ARABIA

- December 12, 2018: Adoption of Plain Packaging Standards of Tobacco Products.³⁹
- August 23, 2019 and January 1, 2020: Implementation date for importers and for retailers, respectively. Plain packaging is required for cigarettes, cigars, hand-roll tobacco, and tobacco molasses (waterpipe tobacco).

SLOVENIA

- February 15, 2017: Adoption of the Restrictions of the Use of Tobacco Products Act,⁴⁰ which implemented the European Union Tobacco Products Directive and included provisions for plain packaging.
- March 28, 2019: Adoption of the Rules on the Uniform Packaging of Tobacco Products.⁴¹
- January 1, 2020: Implementation date for manufacturers and retailers. A parliamentary proposal to delay implementation was defeated in the Health Committee. Plain packaging is required for cigarettes and hand-roll tobacco.

TURKEY

- November 15, 2018: Adoption of Law No. 7151 amending Law No. 4207, 42 to introduce plain packaging provisions.
- March 1, 2019: Adoption of the Regulations on the Procedures and Principles Related to the Production Methods, Labelling and Surveillance of Tobacco Products,⁴³ as amended on June 27, 2019.⁴⁴
- December 5, 2019 and January 5, 2020: Implementation date for manufacturers and retailers, respectively. The original implementation date for manufacturers was July 5, 2019, but this was delayed by amending regulations. Plain packaging is required for all available tobacco products (NOTE: the import of e-cigarettes and heated tobacco products is banned, and the products have not been approved for manufacture; no smokeless tobacco products are licensed for sale in Turkey).

ISRAEL

- January 8, 2019: Adoption of an amendment to the Prohibition of Advertising and Restriction of Marketing of Tobacco and Smoking Products Law, 45,46 inserting plain packaging provisions.
- January 8, 2020: Implementation date for manufacturers and retailers. Plain packaging is required for all available tobacco products, including heated tobacco products (tobacco inserts and devices) and e-cigarettes. The law excludes cigar and pipe tobacco sold at specialty shops. Israel was the first country to apply plain packaging to e-cigarettes.
- Legal challenges: JUUL Labs and the Tel Aviv Chamber of Commerce brought legal claims challenging the application of the law, including the plain packaging provisions, to e-cigarettes. Both claims were dismissed or withdrawn in November 2019.⁴⁷

CANADA

- May 24, 2018: Adoption of the Act to amend the Tobacco Act and the Nonsmokers' Health Act and to make consequential amendments to other Acts, 49,50 providing ministerial powers to implement plain packaging regulations.
- April 24, 2019: Adoption of the Tobacco Products Regulations (Plain and Standardized Appearance).⁵⁰
- November 9, 2019 and February 7, 2020: Implementation date for manufacturers and retailers, respectively. Plain packaging is required for all available tobacco products and devices used for consuming tobacco, including heated tobacco products (tobacco inserts and devices).

SINGAPORE

- July 1, 2019: Adoption of the amendments to the Tobacco (Control of Advertisements and Sale) Act,⁵¹ which included provisions allowing regulations for plain packaging.
- July 1, 2019: Adoption of the of Tobacco (Control of Advertisements and Sale) (Appearance, Packaging and Labelling) Regulations 2019.⁵²
- July 1, 2020: Implementation date for manufacturers and retailers. Plain packaging is required for all available tobacco products (NOTE: the import, distribution and sale of e-cigarettes and heated tobacco products are banned in Singapore).

BELGIUM

- April 13, 2019: Adoption of the Royal Order on the Standardized Packaging of Cigarettes, Roll-Your-Own Tobacco, and Water Pipe Tobacco.⁵³
- April 16, 2019: Adoption of the Ministerial Order on the Conditions of Neutral and Uniform Unit and Outer Packaging of Cigarettes, Roll-Your-Own Tobacco, and Water Pipe Tobacco.⁵⁴
- January 1, 2020 and January 1, 2021: Implementation date for manufacturers and retailers, respectively. Plain packaging is required for cigarettes, hand-roll and waterpipe tobacco.
- Legal challenges: BAT filed suit requesting the suspension of the implementation of plain packaging and an annulment of the requirements. The Court denied their requests.⁵⁵

NETHERLANDS

- March 14, 2020: Adoption of Decree of 14 March 2020 amending the Tobacco and Smoking Products Decree in connection with the introduction of plain packaging.^{56,57}
- April 20, 2020: Adoption of Regulation amending the Tobacco and Smoking Products Regulations in connection with the introduction of standard packaging for cigarettes and hand-roll tobacco.^{58,59}
- October 1, 2020 and October 1, 2021: Implementation date for manufacturers and retailers, respectively. Plain packaging is required for cigarettes and hand-roll tobacco.

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HUNGARY

- August 16, 2016: Adoption of Government Regulation 239/2016 (August 16) Amending Government Regulation 39/2013 (February 14).⁶⁰
- August 19, 2016: Implementation date for all new brands/ variants placed on the market (the first new brand appeared on the market in plain packaging in August 2017).
- December 13, 2018: Adoption of Government Regulation 244/2018, delaying, in part, the implementation of plain packaging.⁶¹
- January 1, 2022: Implementation date for all brands to be in plain packaging. The original implementation date was May 20, 2019. Plain packaging is required for cigarettes and hand-roll tobacco.

DENMARK

- December 21, 2020: Adoption of Act No. 2071 amending the Tobacco Products Act, etc.⁶² requiring plain packaging for tobacco products (except cigars and pipe tobacco) and e-cigarettes.
- March 22, 2021: Adoption of Order No. 572 on the standardization of packaging of tobacco and herbal smoking products.⁶³
- April 19, 2021: Adoption of Order No. 699 on the standardization of electronic cigarettes and refill containers with and without nicotine.⁶⁴
- July 1, 2021 and April 1, 2022: Implementation date for manufacturers and retailers, respectively, with regard to tobacco products. Plain packaging is required for all available tobacco products (including heated tobacco inserts) except cigars and pipe tobacco.
- October 1, 2021 and October 1, 2022: Implementation date for manufacturers and retailers, respectively, with regard to e-cigarettes.

GUERNSEY

- May 18, 2021: Adoption of the Tobacco Advertising and Related Activities (Guernsey) Regulations, 2021,⁶⁵ requiring plain packaging.
- July 31, 2021 and July 31, 2022: Implementation date for manufacturers and retailers, respectively. Plain packaging is required for cigarettes and hand-roll tobacco.

JERSEY

- June 20, 2021: Adoption of the Restriction on Smoking (Standardised Packaging and Labelling) (Jersey) Regulations 2021.⁶⁶
- January 1, 2022 and July 31, 2022: Implementation date for manufacturers/importers and retailers, respectively. Plain packaging is required for cigarettes and hand-roll tobacco.

FINLAND

- April 13, 2022: Adoption of the Act Amending Tobacco Act (No. 283/2022),⁶⁷ requiring plain packaging for all available tobacco products and e-cigarettes.
- April 26, 2022: Adoption of Decree No. 296/2022 Amending the Decree on the Warning Labels on Unit Packets of Tobacco Products and Similar Products.⁶⁸
- May 1, 2023: Implementation date for manufacturers and retailers. Plain packaging is required for all available tobacco products and e-cigarettes.

MAURITIUS

- June 10, 2022: Adoption of the Public Health (Restrictions on Tobacco Products) Regulations 2022,⁶⁹ requiring plain packaging for tobacco products.
- December 20, 2022: Adoption of the Public Health (Restrictions on Tobacco Products) (Amendment) Regulations 2022,⁷⁰ delaying, in part, the implementation of plain packaging.
- December 1, 2023: Implementation date for manufacturers, importers and retailers. The original implementation dates were December 31, 2022 and March 31, 2023 for manufacturers and retailers, respectively. The implementation date for manufacturers, importers and retailers was subsequently extended to May 31, 2023 and extended again through administrative practice. Plain packaging is required for all available tobacco products except green tobacco (NOTE: the manufacture, import, distribution and sale of e-cigarettes, heated tobacco products, and smokeless tobacco products are banned in Mauritius).

ALL LAWS ADOPTED – FULL IMPLEMENTATION PENDING

MYANMAR

- October 12, 2021: Adoption of Ministry of Health Order No. 453/2021, Order for Packaging of Tobacco Products and Printing of Health Warning Pictures and Text Statements According to the Standards⁷¹ pursuant to powers in the Control of Smoking and Consumption of Tobacco Product Law (Law No. 5/2006).⁷²
- April 1, 2022: Notification No. 62/2022⁷³ issued delaying the implementation of plain packaging from April 10, 2022 to January 1, 2023.
- September 27, 2022: Notification No. 2023/2022⁷⁴ issued further delaying the implementation of plain packaging from January 1, 2023 to December 31, 2023.
- December 31, 2023 and March 31, 2024: Implementation date for manufacturers and importers and for retailers, respectively.
 Plain packaging will be required for cigarettes.

OMAN

- June 1, 2023: Adoption of Omani Standard Specification 1655:2022 Plain Packaging of Tobacco Products.⁷⁵
- March 5, 2023: Ministerial Decision No. 67/2023 Deeming an Omani Standard Specification Binding⁷⁶ adopted and deemed OS 1655:2022 a standard specification.
- April 4, 2024 and July 4, 2024: Implementation date for manufacturers and retailers, respectively. The original implementation date for manufacturers and retailers was September 5, 2023, however the date was extended through administrative practice. Plain packaging is required for all available tobacco products (NOTE: the sale of smokeless tobacco products is banned in Oman).

GEORGIA

- May 17, 2017: Adoption of an amendment to the Law of Georgia on Tobacco Control,⁷⁷ which included provisions for a plain packaging decree to be adopted by July 1, 2017 and implemented by January 1, 2018.
- May 16, 2022: Adoption of Resolution No. 257 Regarding Approval of Technical Regulations of a Tobacco Product, its Packaging and Standardization Intended for Sale in Georgia,⁷⁸ which required implementation of plain packaging for manufacturers and retailers on December 31, 2022.
- November 29, 2022: Adoption of an amendment to the Law of Georgia on Tobacco Control revised the effective date for plain packaging implementation.
- July 31, 2024: Implementation date for manufacturers and retailers. Plain packaging will be required for all available tobacco products, including heated tobacco products.
 E-cigarettes are specifically excluded from plain packaging requirements.

LAWS ADOPTED – DETAILED REGULATIONS NEEDED (in alphabetical order)

*Countries in this section need to adopt further regulations or decrees before implementation can take place.

ARMENIA

 February 13, 2020: Adoption of Law on Reduction and Prevention of the Damage Caused to Health by the Use of Tobacco Products and Substitutions for Them, ⁷⁹ which includes provisions banning brand colors, images and corporate logos on tobacco packaging and powers to adopt technical regulations.

BOTSWANA

 October 18, 2021: The President gave assent to the Tobacco Control Act 2021.⁸⁰ Sections 42 (4)(a) and (5) provide powers to introduce plain packaging of tobacco products.

CÔTE D'IVOIRE

- July 23, 2019: Adoption of Law No. 2019-676 Concerning Tobacco Control,⁸¹ providing powers to adopt regulations requiring plain packaging.
- January 26, 2022: Adoption of Decree No. 2022-75
 Implementing Health Warnings, Packaging, Labeling and Marketing of Tobacco and Tobacco Products,⁸² establishing plain packaging rules. Further Ministerial Orders are required to establish the pack color and implementation dates.

ROMANIA

October 12, 2016: Adoption of Law No. 201/2016,⁸³ implementing the European Tobacco Products Directive (TPD) and including provisions that allow the Health Minister to introduce plain-packaging regulations.

5

LEGISLATION BEING CONSIDERED BY PARLIAMENT (in alphabetical order)

CHILE

 A bill providing powers to introduce plain packaging was passed in the Senate in July 2015 and moved to the Committees.
 Over the course of six years, the bill was approved by the Health Committee but rejected by the Agriculture Committee in December 2021. The Chamber of Deputies considered the Bill further and passed it 'in general,' meaning that it moved back to the Health Committee for further consideration.⁸⁴

COSTA RICA

 In March 2021, a bill that included provisions for standardized packaging was introduced but has remained in the Committee of Social Affairs since August 2021. Hearings at the Committee level were held in March and April 2022. The bill was approved by the Committee of Social Affairs and the next step is for the bill to be discussed in the plenary of the National Assembly.⁸⁵

ECUADOR

 A bill for plain packaging was introduced to the National Assembly on August 3, 2016,⁸⁶ and has subsequently been assigned to the health committee.

MEXICO

 On September 9, 2020, a draft bill was introduced to the Chamber of Deputies that modifies the current tobacco control legislation and provides powers for the government to introduce plain packaging. On September 6, 2022, another draft bill was presented to introduce plain packaging (and increase pictorial warnings).⁸⁷

SOUTH AFRICA

 On December 9, 2022, the Tobacco Products and Electronic Delivery Systems Control Bill was introduced to Parliament and is currently under consideration by the National Assembly.⁸⁸ This Bill mandates standardized packaging for tobacco products and authorizes the Minister of Health to implement standardized packaging for tobacco devices, e-cigarettes, and other nonnicotine and nicotine-containing products.

UNDER FORMAL GOVERNMENT CONSIDERATION (in alphabetical order)

LITHUANIA

 The Lithuanian government has drafted proposed amendments to the tobacco control law that include provisions for plain packaging (as well as a display ban and extended smoke-free rules). The proposal has yet to come before parliament.⁸⁹

SRI LANKA

 The Cabinet approved a proposal to introduce standardized packaging of tobacco on April 10, 2018.⁹⁰

SWEDEN

 The Minister of Health directed the committee examining the implementation of the European Union Tobacco Products Directive to also consider plain packaging. The committee report,⁹¹ presented in March 2016, recommended plain packaging, but concluded that implementing it would require a change to the Swedish constitution. The government has yet to propose a bill in response to the committee's report.

OTHER RELEVANT LAWS

TIMOR-LESTE

• On May 9, 2018, a Ministerial Statutory Order⁹² on the labeling of tobacco products was adopted, requiring certain elements of plain packaging, including that all surfaces not covered by health warnings be colored Aluminum Gray (RAL 9007) and that the brand or logo only appear on the front outer surface (the Ministerial Statutory Order also stipulates new pictorial health warnings covering 100% of the back surface and 85% of the front surface – the largest in the world). Any text or logos must be white in color, however, because a logo is allowed and the brand name may appear in a stylized font, the requirements are not a full plain packaging policy. The Statutory Order came into force on September 6, 2018 (120 days after publication). It replaced a previous statutory order⁹³ with similar requirements.

EUROPEAN UNION

 The revised European Union Tobacco Products Directive (TPD)⁹⁴ was adopted on April 3, 2014 and came into force on May 20, 2016. The TPD introduces some elements of pack standardization and provides that the 27 EU Member States have the option to adopt further requirements to standardize tobacco packaging (Article 24(2)).⁹⁵

6

- 1 Tobacco Plain Packaging Act 2011. Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/Australia/Australia-Plain-Packaging-Act-native.pdf
- 2 Tobacco Plain Packaging Regulations 2011. Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/Australia/Australia-PP-Regs-native.pdf
- 3 JT International SA v. Commonwealth of Australia [2012] HCA 43 (October 5, 2012). The court's decision was given in August 2012 with the reasoned judgment published on October 5, 2012. Accessed August 31, 2023. https://www.tobaccocontrollaws.org/litigation/decisions/jt-international-sa-v-commonwealth-of-australia
- 4 Philip Morris Asia Limited v. Commonwealth of Australia PCA Case 2012-02. All publicly available documents associated with the case are available from the Permanent Court of Arbitration's case page: https://www.pcacases.com/web/view/5
- 5 Australia Certain Measures Concerning Trademarks and Other Plain Packaging Requirements Applicable to Tobacco Products and Packaging. Dispute numbers <u>DS435</u>, <u>DS441</u>, <u>DS458</u> and <u>DS467</u>
- 6 Law n° 2016-41 of 26 January 2016 to modernize our health system (Amending the Public Health Code). Accessed June 2, 2023. https://www.legifrance.gouv.fr/loda/id/JORFTEXT000031912641
- 7 Section repealed and replaced by Ordinance No. 2016-623 of 19 May 2016 transposing Directive 2014/40/EU on the manufacture, presentation and sale of tobacco products and related products (Amending the Public Health Code). Accessed June 2, 2023. https://www.legifrance.gouv.fr/loda/id/LEGIARTI000032548446/2016-05-21/
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- 9 Administrative Order of March 21, 2016, on conditions for neutrality and uniformity of packaging and paper for cigarettes and rolling tobacco (Unofficial translation). Accessed June 2, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/France/France-Administrative-Order-on-Std.-Pkg.pdf
- 10 Decree No. 2016-1117 of August 11, 2016 relating to the manufacture, presentation, sale and use of tobacco products, vaping products and herbal smoking products other than tobacco (Amending the Public Health Code). Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/France/France-Decree-No.-2016-1117-native.pdf
- 11 Décision n° 2015-727 DC du 21 janvier 2016. Accessed June 2, 2023. http://www.conseil-constitutionnel/francais/les-decisions/acces-par-date/decisions-depuis-1959/2016/2015-727-dc/decision-n-2015-727-dc-du-21-janvier-2016.146887.html
- 12 CE, December 23, 2016, société JT International SA, Société d'exploitation industrielle des tabacs et des allumettes, société Philip Morris France SA et autres. Accessed June 2, 2023. https://www.tobaccocontrollaws.org/litigation/decisions/fr-20161223-japan-tobacco-international-an
- 13 The Standardised Packaging of Tobacco Products Regulations 2015. Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/England/England-Std.-Packaging-Regs-2015-native.pdf
- 14 R (British American Tobacco & Ors) v. Secretary of State for Health [2016] EWHC 1169 (Admin). Accessed June 9, 2023. https://www.tobaccocontrollaws.org/litigation/decisions/bat-v-uk-department-of-health
- 15 British American Tobacco UK Ltd & Ors, R (on the application of) v. The Secretary of State for Health [2016] EWCA Civ 1182 (30 November 2016). Accessed June 9, 2023. https://www.tobaccocontrollaws.org/litigation/decisions/bat-v-uk-department-of-health-appeal
- 16 Smoke-free Environments (Tobacco Standardised Packaging) Amendment Act 2016. Accessed June 9, 2023. http://www.legislation.govt.nz/act/ public/2016/0043/latest/DLM5821008.html
- 17 Smokefree Environments and Regulated Products (Vaping) Amendment Act 2020. Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/New%20Zealand/New-Zealand-SF-Env.-Vaping-Amdt.-Act-native.pdf

- 18 Smokefree Environments and Regulated Products Act 1990. Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/New%20 Zealand/New-Zealand-SF-Act-1990-native.pdf
- 19 Smoke-free Environments Regulations 2017. Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/New%20Zealand/New-Zealand-SF-Regs-2017-native.pdf
- 20 Smokefree Environments and Regulated Products Regulations 2021. Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/ New%20Zealand/New-Zealand-SF-Env.-Reg.-Products-Regs-2021-native.pdf
- 21 Act No. 5 of 10 February 2017 amending the Tobacco Control Act (implementing Directive 2014/40/EU and standardized packaging) (Unofficial translation). Accessed June 2, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/Norway/Norway-Act-No.-5-Amding-TC-Act-2017.pdf
- 22 Regulations no. 942 of 22 June 2017 amending the regulations on the content and labelling of tobacco products (Unofficial translation). Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/Norway/Norway-2017-Regs-Amding-2003-Regs-on-Packaging.pdf
- 23 Commercial Court Case No 17-110415TV-OBYF. Accessed June 9, 2023. https://www.tobaccocontrollaws.org/litigation/decisions/swedish-match-ltd-v-the-ministry-of-health-and-care-services-et-al
- 24 Court of Appeal Case No 18-004746ASK-BORG/04. Accessed June 9, 2023. https://www.tobaccocontrollaws.org/litigation/decisions/swedish-match-ltd-v-the-ministry-of-health-and-care-services
- 25 Public Health (Standardised Packaging of Tobacco) Act 2015. Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/ Ireland/Ireland-Stand.-Packaging-Act-2015-native.pdf
- 26 Public Health (Standardised Packaging of Tobacco) Regulations 2017. Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/lreland/lreland-Std.-Pkg.-Regs-2017-native.pdf
- 27 JTI v. Minister for Health, Ireland and the Attorney General 2015/2530P.
- 28 Tobacco Products Control Act 2017 (Unofficial translation). Accessed May 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/Thailand/ Thailand-TC-Act-2017.pdf
- 29 Ministry of Public Health Notification of Criteria, Methods and Conditions of Tobacco Product and Cigarette Packaging B.E. 2561 (2018). Accessed May 18, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/Thailand/ Thailand-Notif.-of-PL-Rules-2018.pdf
- 30 Ministry of Public Health Notification of Criteria, Methods and Conditions of Tobacco Product and Cigarette Packaging B.E. 2564 (2021). Accessed October 19, 2023. https://assets.tobaccocontrollaws.org/uploads/legislation/Thailand/ Thailand-Notif.-of-PL-Rules-2021-native.pdf
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9